

# 2021 Sponsorship Opportunities

## ADVOCATE—\$100,000

- In-person experience for ten guests.\*
- A special guest will host a thirty-minute conversation after watching the virtual ceremony with you and nine friends.
- One hundred additional links to the virtual ceremony.
- Ten curated RFKHR gift boxes.
- One social media post highlighting your support.
- On-screen logo, verbal acknowledgement, and ticker recognition during the broadcast.
- Logo and embedded link to your homepage on ROH event website.
- Headline listing on the electronic invitation.
- RFKHR Book Club membership for ten individuals.

## HERO—\$50,000

- In-person experience for eight guests.\*
- A special guest will host a thirty-minute conversation after watching the virtual ceremony with you and nine friends.
- Fifty additional links to the virtual ceremony.
- Eight curated RFKHR gift boxes.
- One social media post highlighting your support.
- On-screen logo, verbal acknowledgement, and ticker recognition during the broadcast.
- Listing featured on the ROH event website.
- Listing on the electronic invitation.
- RFKHR Book Club membership for eight individuals.

## REFORMER—\$20,000

- In-person experience for six guests.\*
- A special guest will host a thirty-minute conversation after watching the virtual ceremony with you and nine friends.
- Twenty additional links to the virtual ceremony.
- Six curated RFKHR gift boxes.
- On-screen logo and ticker recognition during the broadcast.
- Listing featured on the ROH event website.
- Listing on the electronic invitation.
- RFKHR Book Club membership for six individuals.

## DEFENDER—\$10,000

- In-person experience for four guests.\*
- Ten links to the virtual ceremony.
- Four curated RFKHR gift boxes.
- On-screen logo and ticker recognition during the broadcast.
- Listing featured on the ROH event website.
- Listing on the electronic invitation.
- RFKHR Book Club membership for four individuals.

## GUARDIAN—\$5,000

- In-person experience for two guests.\*
- Five links to the virtual ceremony.
- Two curated RFKHR gift boxes.
- Ticker recognition during the broadcast.
- Listing featured on the ROH event website.
- Listing on the electronic invitation.
- RFKHR Book Club membership for two individuals.

## EVENT TICKET—\$2,500

- One individual ticket to the in-person ceremony.\*
- Two additional links to the virtual ceremony.
- One curated RFKHR gift box.
- Ticker recognition during the broadcast.
- Listing featured on the ROH event website.
- Listing on the electronic invitation.
- RFKHR Book Club membership for one individual.

## DONOR—\$1,000

- Two links to the virtual ceremony.
- Half size of a curated RFKHR gift box.
- Listing featured on the ROH event website.
- Listing on the electronic invitation.

## VIRTUAL TICKET—\$500

- One link to the virtual ceremony.
- One token of appreciation.
- Listing featured on the ROH event website.
- Listing on the electronic invitation.

\*Subject to CDC guidelines and protocols. If unable to gather in-person, the guest experience will be honored virtually at a table with a special guest.

For additional information, please contact Melissa Cather at [cather@rfkhumanrights.org](mailto:cather@rfkhumanrights.org) or (617)-593-5588.